

Teens taking
TRACTION
to prevent
traffic crashes

ABOUT US

TRACTION is a peer-to-peer youth traffic safety leadership training program designed to empower youth to take an active role in promoting safe driving habits.

TRACTION seeks to accomplish this mission by providing youth and their adult advisors with the motivation, information, skills and support necessary to develop a plan of action that addresses under age drinking, impaired driving, drowsy driving, driver inattention and promoting safety belt usage through events and activities to be implemented within their schools and communities.

**PEER
TO
PEER**

COME AS A SCHOOL TEAM

A team consists of up to 12 student members and 2 adult advisors.

Selected students must be enrolled in grades 9-12 for the upcoming school year, should be potential leaders, team players, enthusiastic and committed to keeping themselves and their peers safe while behind the wheel. Advisors must be supportive of their students attending and willing and able to participate in the development and implementation of team action plans during the school year.

A \$15 per person registration fee covers all lodging, meals, and conference materials. Teams are responsible for their own transportation expenses.

**Register using the attached form
or online - WWW.MOTRACTION.COM**

QUESTIONS?

Rachel Penny at rpenny@cityofcape.org

or

Kacey Wilson at kacey.wilson@modot.mo.gov

WHAT TO EXPECT

- The conference includes 2 general sessions and 7 workshops directly related to highway safety and leadership training topics as well as recreational activities and other surprise events. The conference is designed to be high energy.
- School teams will create a highway safety action plan to positively change behavior amongst their peers and community members.

